

KARANLIK YANSIMA

SPONSOR FILE



T.C.
KÜLTÜR VE TURİZM BAKANLIĞI



TAG

The tag information of our full-length fictional motion picture project named 'Karanlık Yansıma' approved by the Ministry of Culture and Tourism is as follows.

PRODUCTION

CAKA FILM

SCRIPTWRITER

SERKAN AYGÖREN

CATEGORY

FEAR - TENSION

MOVIE DURATION

95-110 MIN.

SHOOTING LOCATION

İSTANBUL

SHOOTING YEAR

2022

CAST

CENK



MURAT SEREZLİ

SELEN



ALEYNA SOLAKER



PINAR AKBAY

İREM



MELİSA SEDA



SENA LEYLA YAVUZ

KAAN



GÖKAY TÜRKMEN

EREN



SERDAR ŐEKER

ALİ



AYAZ GÜLER

GÜRHAN



SERTAÇ TAŞDELEN
(FALADDİN)

FILIZ



BAŞAK AKBAY

SERKAN



ÖMERCAN DEVECİ

SEDA



MELEK GÖKÇEK

SYNOPSIS

Selen is the daughter of a rich father. The death of her mother at an early age caused her father to do whatever she wants unconditionally. Her best friend İrem takes advantages of Selen for her money and although Selen knows this, she doesn't care because she carries İrem with her like a toy she bought with money.

Selen and İrem invite Kaan, whom they know from school, and his friend Eren to Selen's house one day when her father is not at home. But she does not know that Kaan is approaching her in order to find the necessary money for his father's illness. Eren is a young man who has been in and out of prison for many crimes, and İrem is a person who wants to get everything Selen has. Everyone at home has a secret they keep from each other.

Later in the night, the events will start to become unbearable and murders will be committed one by one. The murderer is a person with a psychological disorder and everyone has a reason to commit murder. Homicide chief Ali tracks the serial killer to the villa when she follows clues to previous murders, but the person he suspects is not the murderer and behind all this is a person he never thought of.

MEDIA AND PR

The program to be followed in order to ensure that the film and the sponsors appear in the press and are known by the public.

NOTE: Within this program, the Mega and Main sponsors of the movie will take maximum place in all the news in the media.

PRESS BULLETIN: Keeping the movie and its sponsors on the air during the promotion period in media through the media consultant.

NEWS SERVICE: Presenting the press and the media about the preparation stage of the movie to inform the public. The process of serving the news to the press together with the visuals obtained by the media consultant, who will also be present at the plato of the movie.

PRESS CONFERENCE: A press conference and public announcement will be held on the plato where the shooting of the movie began, with the attendance of the producer, director and cast of the movie. Disclosing these conferences to the newsletters and broadcast organizations for the press and potential audience.

SPECIAL INTERVIEWS: An interview service that is made to highlight the movie after or just before the release date. An interview program to be held in two separate days for magazine programs and newspapers.

SOCIAL MEDIA PHENOMENAS: Production of viral content about the movie with social media phenomenas.

MINISTRY APPROVAL



T.C.
KÜLTÜR VE TURİZM BAKANLIĞI



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KÜLTÜR VE TURİZM BAKANLIĞI
Sinema Genel Müdürlüğü



Sayı : E-74552687-179.02.01-1708796

14.09.2021

Konu : "Karanlık Yansıma" Adlı Uzun Metraj
Kurgu Film İçin Sponsorluk Başvurusu

İLGİLİ MAKAMA

Kültürel alandaki destek (sponsor) faaliyetlerinin teşvik edilmesi için "5228 sayılı Bazı Kanunlarda ve 178 Sayılı Kanun Hükmünde Kararnamede Değişiklik Yapılması Hakkında Kanunla" değiştirilen Kurumlar Vergisi Kanunu ve Gelir Vergisi Kanununda kültürel ve sanatsal faaliyetleri destekleyen gerçek ve tüzel kişilere bazı vergi avantajları sağlanmıştır.

Anılan yasal düzenlemeler çerçevesinde, Kültür ve Turizm Bakanlığınca desteklenen veya desteklenmesi uygun bulunan kültürel etkinlik ve projelere destek sağlayan gerçek ve tüzel kişiler, destek tutarının %100'üne kadarını vergi matrahlarından düşebilmektedirler. Bu bağlamda Caka Film Med.San.Tic.Ltd.Şti.-Kübra ÇAKA-Serkan AYGÖREN tarafından gerçekleştirileceği belirtilen "Karanlık Yansıma" adlı uzun metraj kurgu film yapım projesinin 5228 sayılı Kanun ve Bakanlığımızın 2005/13 sayılı Genelgesi çerçevesinde değerlendirilebileceği düşünülmektedir.

Söz konusu vergi avantajlarından yararlanabilmesi için yukarıda adı geçen "Karanlık Yansıma" adlı uzun metraj kurgu film yapım projesine sponsor olacak gerçek ve tüzel kişilere ilişkin Genelge ekinde yer alan bilgi ve belgelerin Bakanlığımıza iletilmesi gerekmektedir.

Bilgilerinizi rica ederim.

Erkin YILMAZ
Bakan a.
Genel Müdür

Bu belge, güvenli elektronik imza ile imzalanmıştır.

Doğrulama Kodu: A2989E78-5AC5-49CB-8682-9F03E1F66E44

Doğrulama Adresi: <https://www.turkiye.gov.tr/>

Anafartalar Cad. No: 67 06250 Ulus ANKARA

Telefon: 0312 509 45 00

info@sinema.gov.tr

Bilgi için: Nebi AYDIN

Bilgisayar İşletmeni

Telefon No: (312) 470 66 08



SPONSOR RIGHTS

MAIN SPONSORSHIP

Limited to only one organization. The first organization to give a positive reply will be accepted as the MAIN SPONSOR.

1 - The organization supporting the movie in this category will be able to use the information for advertisement stating them as the Main sponsor of the movie as of the contract date.

2 - Main Sponsor prints its name on the top of the movie poster with the phrase "..... presents".

3 - The logo of the organization, after the date of the sponsorship agreement, will be placed in the places specified below, along with the logos of other sponsors, in the section reserved primarily for Main Sponsor, indicating that it is Main Sponsor.

- ON THE MOVIE POSTER

- AT THE MOVIE CREDIT

- IN BROCHURES

- AT PRESS CONFERENCES

- INDOOR AND OUTDOOR ADVERTISEMENTS

- IN NEWSPAPER AND MAGAZINE ANNOUNCEMENTS, E-MAIL PROMOTIONS, E-BULLETINS

- IN THE CINEMA HALL WHERE THE GALA NIGHT IS HELD

- ON THE GALA COCKTAIL INVITATION

- IT WILL BE POSTED ON THE WEBSITE, SOCIAL MEDIA PROMOTION PAGE, IN THE PRESS FILE WITH THE FILM'S TITLE AT THE TOP AND IN BIGGER FONT SIZE THAN OTHER SPONSORS' LOGOS.

4 - ADVERTISEMENT INSTALLATION : ONLY MAIN SPONSORS WILL BE PROVIDED WITH THE OPPORTUNITY TO PLACE ADVERTISEMENTS ON A SCENE TO BE DETERMINED BY THE DIRECTOR OF THE MOVIE.

5 – IN ALL LOCAL - NATIONAL TELEVISION AND MAGAZINE NEWS

a) During the movie shooting, all members of the press visiting the set will be given information and interviews about the project, along with the name of your organization with the support and benefits.

b) Interview, program sojourn etc to be held after the shooting period of the movie will be mentioned in all organizations along with the name of your organization with the support and benefits.

- FLAG AND PROMOTION POINTS WILL BE GIVEN IN THE CINEMA HALL where GALA NIGHT is held.

- AT THE PRESS CONFERENCE OF THE MOVIE, THE LOGO OF YOUR PRIORITY ORGANIZATION WILL BE PLACED ON THE BOARDS WITHIN THE CAMERA VIEW, AFTER THE NAME OF THE MOVIE.

- YOUR ORGANIZATION'S NAME WILL BE POSTED IN WRITTEN AND ORAL PRESS RELEASES.

- WITH THE PARTICIPATION OF THE WHOLE TEAM OF THE MOVIE, 20 INVITATIONS WILL BE DELIVERED TO YOUR ORGANIZATION BEFORE THE GALA NIGHT.

SPONSORSHIP PRICE: 30.000 \$ + VAT

NOTE: Our project is supported by the Ministry of Culture of the Republic of Turkey. For this reason, you have the right to deduct the entire sponsorship price agreed upon within the same year. In case of an agreement, our sponsorship document will be delivered to you following the invoicing procedures.



CO SPONSORSHIP

Limited to only one organization. The first organization to give a positive reply will be accepted as the CO SPONSOR.

1 – The organization supporting the movie in this category will be able to use the information for advertisement stating them as the Co sponsor of the movie as of the contract date.

2 – The logo of the organization, after the date of the sponsorship agreement, will be placed in the places specified below, along with the logos of other sponsors, in the section reserved primarily for Co Sponsor, indicating that it is Co Sponsor.

- ON THE MOVIE POSTER

- AT THE MOVIE CREDITS (Before the movie starts, it will be clearly stated that the Main Sponsor is after the Main Sponsor, and at the end of the movie, it will be at the top before the other sponsors and after the Main Sponsor)

- IN BROCHURES

- INDOOR AND OUTDOOR ADVERTISEMENTS

- E-MAIL PROMOTIONS, E-BULLETINS

- IN THE CINEMA HALL WHERE THE GALA NIGHT IS HELD

- ON THE GALA COCKTAIL INVITATION

- ON THE WEBSITE

- **FLAG AND PROMOTION POINTS WILL BE GIVEN IN THE CINEMA HALL where GALA NIGHT is held.**
- **AT THE PRESS CONFERENCE OF THE MOVIE, THE LOGO OF YOUR PRIORITY ORGANIZATION WILL BE PLACED ON THE BOARDS WITHIN THE CAMERA VIEW, AFTER THE NAME OF THE MOVIE AND MAIN SPONSOR.**
- **WITH THE PARTICIPATION OF THE WHOLE TEAM OF THE MOVIE, 15 INVITATIONS WILL BE DELIVERED TO YOUR ORGANIZATION BEFORE THE GALA NIGHT.**

SPONSORSHIP PRICE: 17.000 \$ + VAT

NOTE: Our project is supported by the Ministry of Culture of the Republic of Turkey. For this reason, you have the right to deduct the entire sponsorship price agreed upon within the same year. In case of an agreement, our sponsorship document will be delivered to you following the invoicing procedures.



CO - 2 SPONSORSHIP

Limited to four organizations. The first organization to give a positive reply will be accepted as the CO - 2 SPONSOR.

1 - The organization supporting the movie in this category will be able to use the information for advertisement stating them as the CO - 2 sponsor of the movie as of the contract date.

2 - The logo of the organization, after the date of the sponsorship agreement, will be placed in the places specified below, along with the logos of other sponsors, in the section reserved primarily for CO - 2 Sponsor, indicating that it is CO - 2 Sponsor.

- AT THE MOVIE CREDITS (Before the movie starts and after the end, it will be clearly stated that the CO -2 Sponsor is after the Main Sponsors, together with the other CO Sponsors)**
- IN BROCHURES**
- E-MAIL PROMOTIONS, E-BULLETINS**
- IN THE CINEMA HALL WHERE THE GALA NIGHT IS HELD**
- ON THE GALA COCKTAIL INVITATION**
- ON THE WEBSITE**

Besides,

- AT THE PRESS CONFERENCE OF THE MOVIE, THE ORGANIZATION LOGO WILL BE PLACED ON THE BOARDS WITHIN THE CAMERA VIEW, AFTER THE NAME OF THE MOVIE, MAIN AND CO SPONSORS.**
- WITH THE PARTICIPATION OF THE WHOLE TEAM OF THE MOVIE, 5 INVITATIONS WILL BE DELIVERED TO YOUR ORGANIZATION BEFORE THE GALA NIGHT.**

SPONSORSHIP PRICE: 6.700 \$ + VAT

NOTE: Our project is supported by the Ministry of Culture of the Republic of Turkey. For this reason, you have the right to deduct the entire sponsorship price agreed upon within the same year. In case of an agreement, our sponsorship document will be delivered to you following the invoicing procedures



CARTVIZIT SPONSORSHIP

The first organizations to give positive reply will be accepted as the BUSINESS CARD SPONSORS

1 – The organization supporting the movie in this category will be able to use the information for advertisement stating them as the BUSINESS CARD sponsor of the movie as of the contract date.

2 – The logo of the organization, after the date of the sponsorship agreement, will be placed in the places specified below, along with the logos of other sponsors, in the section reserved primarily for BUSINESS CARD Sponsor.

- IN THE MOVIE CREDITS (At the end of the movie, it will be clearly stated in the order determined after Main, CO and CO2 Sponsor)

SPONSORSHIP PRICE: 840 \$ - 1.680 \$ + VAT

IN EXAMPLE YOU WILL BE;

1 – IN THE FIRST 5 RANGE WITH YOUR INVESTMENT OF 2.200 \$

2 – IN THE SECOND RANGE WITH YOUR INVESTMENT OF 1.500 \$

3 – IN THE LAST RANGE WITH YOUR INVESTMENT OF 735 \$

NOTE: Our project is supported by the Ministry of Culture of the Republic of Turkey. For this reason, you have the right to deduct the entire sponsorship price agreed upon within the same year. In case of an agreement, our sponsorship document will be delivered to you following the invoicing procedures



TAX REDUCTION & ADVANTAGES

In order to encourage support (Sponsor) activities in the cultural field, some tax advantages have been provided to real or legal persons supported by the Corporate Tax Law No. 5228 'Law on making changes in some laws and decree law no. 178' and the Income Tax Law.

In the 89th article of the Income Tax Law dated 06.11.1961 and numbered 193 and the 10th article of the Corporate Tax Law dated 13.06.2006 and numbered 5520:

'Production and activities in the fields of intangible cultural heritage, fine arts, cinema, contemporary and traditional crafts. Establishment, maintenance and repair of research, training or application centers, workshops, studios and film plateaus in these areas. 100% of the expenses related to the supply of all kinds of vehicles and equipment and the production of films and all kinds of donations and aids made for this purpose will be deducted from the corporate income in the Corporate Tax base, and it will be deducted from the revenues to be declared in the Income Tax declaration in the determination of the Income Tax base.'

is stated.



CONTACT

If you would like to take part in this project with us..



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